

Date: May 26, 2022  
Time: 7:00pm  
Place: Via Zoom Meeting

Present at the meeting via Zoom were Amy Krassner, Ronnie Sacco, Kyle Smith, and Robbie Bogard. Robert Kronenberg and Suzanne Taylor were absent from the meeting.

Minutes from the April 21 meeting were previously approved by Committee members via email.

### **Finances/Fundraising**

- Social media campaign launched May 15.
- The onsite donation box continues to attract donors.
- Committee Treasurer Robbie Bogard reported:
  - As of May 25, 2002 the balance in the FPDP bank account was \$2, 096.83, excluding several hundred dollars from the onsite box not yet deposited into the bank account.
  - The semi-annual fee for park upkeep of approximately \$1700 will be paid prior to the July 1 deadline.
  - Despite the healthy financial shape FPDP is in now, Robbie stressed the ongoing need for the Committee to reach out for donations.
- Secretary Ronnie Sacco reported that she will have a limited number of FPDP t-shirts for sale and will contribute all proceeds from sales to FPDP.

### **New Signage**

- Ronnie reported:
  - The town approved a budget of \$169 (plus tax) for new signage.
  - An order was placed for two 18"x 24" signs with Rules and QR code for registration and one 12"x18" sign with QR code for donations.
  - Larkin is unable to give us a firm date for completion, but have indicated via email that we should have them soon.
  - Town generally takes care of installation; Social Media Director Kyle Smith (installer of FPDP donation box) also offered to install the signs.

### **Social Media and Newsletter**

- Robbie and Kyle both reported increased Facebook activity, reading the text from several virtual conversations in which they had recently engaged. In each instance the Committee member answered a site visitor's questions regarding park etiquette, how to register, and where to donate.
- Robbie stressed the need for Committee members to post more stories and photos that capture the FPDP's happy vibe.
- Ronnie is in the process of updating the social media and QR code info for the FPDP article for the July 1 Egremont newsletter. (Submission deadline is Jun15.)